



RETAIL &  
FOODSERVICE

# *Best Swiss Jams*





Our company in front of the Lake Lucerne and the Swiss Alps

## *Made from fruits of the region*

Deep in the heart of Switzerland, in one of the three founding states of Switzerland, the village of Küsnacht is located right below the famous Mount Rigi at Lake Lucerne.

The beauty of this unique place has inspired many writers and poets, such as Goethe and Max Frisch. The green fields, the blue clear water of the lake and the blossoming trees between the mountains gave them the creativity for their famous novels.

More than 135 years ago Mr. Anton Räber started to commercialize the distillery business, which previously was for his private use only. Since the beginning he was always trying to produce quality products made out of fruits from the area. Until today we keep his philosophies for the best of our products.

1985 the Räber was expanding its product line to include jam, marmalades and jellies.

The Räber philosophy experiences a growing success in Switzerland and in the export markets. We are looking forward to a successful future.

# FRUIT SPREAD “100% FROM FRUITS”

This Spread is **100% from fruits** and carefully cooked like jam but without cane sugar. The fruit juice which evaporates during cooking is replaced with a little fructose. The result is a full fruity spread which is significantly less sweet compared with a standard jam. It has about 40% less calories, is recommended for gourmets and also suitable for diabetics.

Jars 210 g (7.4 oz), Mini-jars 28.3 g (1 oz),  
Alu portions 25 g (0.9 oz).

## Varieties:

- Apricot
- Black Cherry
- Black Currant
- Blueberry
- Orange sweet
- Raspberry
- Strawberry







## *Company Profile – Business Strategy*

Räber AG, a family owned business founded in 1877, distills and produces preserves, marmalades and jelly from fruits grown in the region of Central Switzerland all around Lake Lucerne.

Räber has set itself the aim to produce quality products from fruits grown in Central Switzerland.

By a contracted agreement with the Central Swiss farmers and their unions, we are able to purchase all the fruits and goods at a high quality standard and good prices. We are supporting a quality and ecological production by fair prices. This agreement with the local farmers also guarantees our quality System IFS.

Our Company policy is to promote fair prices and good customers selections.

Our employees have been working for the Company through many years. By this good relationship we achieve the guarantee for consistent quality. We would like to develop a long-term relationship with our partners in contrast to short-term fast success.

